



Empower possible.

LET'S BUILD A BOLD, BRIGHT FUTURE TOGETHER
APRIL 27, 2024 | MCNAMARA ALUMNI CENTER | MPLS

We believe another world is possible. A world where there is peace, justice, freedom and dignity for all. And together, we are empowered to make it happen. For more than 130 years, we have inspired our community to envision what's possible, offering the tools and resources to reach their dreams. Through racial justice training and advocacy, early learning, youth development and wellness programs, we empower the possible. We invite you to join us in creating a bold, bright future our community.



INVEST IN OUR COMMUNITY

As a sponsor of Empower Possible, you are demonstrating your bold commitment to our mission: eliminating racism and empowering women. Your support will help us continue to serve children, young adults, women and families. Thank you!



WOMAN OF POWER AWARD

We present this to a woman in the Twin Cities who has demonstrated a strong commitment to our mission and has championed racial justice and gender equity in her career.



KATE BERMAN LEADERSHIP AWARD

Presented to a woman who has exhibited moral, ethical and authentic leadership in their career and community and who has had significant involvement with and dedication to YWCA Minneapolis.

eliminating racism
empowering women
ywca
Minneapolis



INVEST IN THE PATH FORWARD

Systemic injustice and the events of the past few years brought to the forefront why YWCA’s mission to eliminate racism and empower women is crucial. The path forward demands action and dialogue around racial inequities in our community. Event sponsorship forges a connection to YWCA’s powerful history and represents a substantial investment in our bright future. **We invite you to support our mission by becoming a sponsor.**

We create leaders, spark positive change and improve the health of our community for all.

MAKING A DIFFERENCE. THAT’S THE DIFFERENCE.™

Your gift directly impacts 15,000+ individuals building brighter futures.

Attendees get an in-depth look at YWCA Minneapolis and our life-changing programs.



2024 SPONSORSHIP LEVELS

Presenting \$25,000

Human Rights \$15,000

Champion \$10,000

Sponsor Benefits

Event access for 16 guests (3 tables)

Event access for 16 guests (2 tables)

Event access for 8 guests (1 table)

Promotional Benefits

Logo on website prior to the event



Logo in day-of emails and on website donation page



One-page ad in program and slideshow



Logo on signage at YWCA Midtown



Social media mention



Verbal recognition during event



Name and link to website in attendee thank-you email

Short sponsor interview video OR blog on supporting YWCA Minneapolis

Estimated Recognition Impressions: 456,500+

(Thank You Signage: 11,500+ YWCA Health and Wellness Members; YWCA Website Annual Visits: 400,000+; Social Media: 14,000+; Mission in Action Newsletter: 30,000+; Event Attendees: 500+)



2024 SPONSORSHIP LEVELS

Empower Table \$7,500

Possibility Table \$5,000

Keystone Table \$3,000

Sponsor Benefits

Event access for 8 guests (1 table)



Promotional Benefits

Name in day-of emails and on website donation page



Name in program and slideshow



Name on website prior to the event



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(Thank You Signage: 11,500+ YWCA Health and Wellness Members; YWCA Website Annual Visits: 400,000+; Social Media: 14,000+; Mission in Action Newsletter: 30,000+; Event Attendees: 500+)

Become an Event Sponsor by April 1, 2024!

Contact engagement@ywcamps.org

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