

eliminating racism
empowering women
ywca
Minneapolis

RACE AGAINST RACISM

STEP UP FOR EQUITY — SUPPORT OUR MISSION
MARCH 23 | 9:00 AM | YWCA MIDTOWN (MSC)
ywcamppls.org/rar #RARMPLS24

RACE AGAINST RACISM SPONSORSHIP

Join us for our fourth annual Race Against Racism event and help support our mission!
A1-mile or team relay walk/run and toddler trot open to all abilities, ages and genders.

2024 Sponsor Levels

PARTNER \$500	INVESTOR \$250	SUPPORTER \$100
6-ft. table space at the event	3-ft. table space at the event	
Provide a flyer in event grab bag	✓	✓
Logo recognition on event webpage	✓	✓
Social media mention	✓	✓

Est. Recognition Impressions: 481,100+ (YWCA Website Annual Visits: 467,700+; Social Media: 13,400+)

BECOME AN EVENT SPONSOR TODAY!

Deadline Monday, March 18, to learn more contact engagement@ywcamppls.org

If you are a BIPOC or women-owned business that would like to be a part of the event, but needs financial assistance please contact engagement@ywcamppls.org

Race Against Racism Sponsorship:



Aligns your brand with YWCA's mission to eliminate racism and empower women



Supports YWCA's mission and programs



Gives your brand exposure to a broad and unique audience



Offers opportunities for your employees to engage as participants, volunteers and fundraisers