THE YWCA OF MINNEAPOLIS LIVES ITS MISSION THROUGH INNOVATIVE PROGRAMS AND ADVOCACY IN EDUCATION, RACIAL JUSTICE AND WELLNESS

The YWCA is a trusted change agent equipping more than 30,000 people annually to create brighter futures for themselves, their families and their community.

Be inspired by a few individual stories then follow us to watch a new year of transformation and growth at facebook.com/ywcampls
Each year:

- 24,000+ health and fitness members utilize three YWCA urban fitness centers
- 2,400+ community members pursue YWCA fitness opportunities
- 1,400+ members, age 65 and up, experience YWCA fitness classes
- 7,200+ individuals are empowered to take action to eliminate racism
- 850+ children receive high quality, nationally accredited early childhood education
- 1,400+ girls and youth engage in research-based afterschool programs
- 1,550+ advocates raise awareness about policy solutions to improve equity and access to high quality early childhood education and afterschool programs for girls and youth
- 4,400+ individuals are awarded health and fitness scholarships
- 2,000+ women build strength, dignity and vitality in wellness programs
- 780+ volunteers generously give 8,200+ hours of time
Experienced teachers sparked the curiosity and imagination of 964 children from 755 families last year.

The YWCA used its own unique research-based culturally celebratory anti-bias curriculum at seven Children’s Centers across the Twin Cities.

The YWCA is the largest nonprofit provider of nationally accredited child care in Minnesota. Five of our Centers focused on serving children from low-income households.

Knowing school readiness begins at birth, teachers partnered with families preparing children to excel in school and life.

95% OF PRESCHOOLERS met rigorous early learning standards indicating school readiness

90% OF CHILDREN, infant through kindergarten, were on-track with age appropriate development
Melissa is the proud mother of three daughters – ages 24, 18 and 8. She earned her degree in small business entrepreneurship from St. Catherine University and is an independent yoga instructor. Then in Spring 2014, she unexpectedly became the foster parent to her three-year-old biological grandson, Anthony. Corinna, her oldest daughter and Anthony’s mother, chooses not to be part of their lives. “I am constantly amazed at the progress Anthony has made in the last year because of the quality of the education, care, and staff at the YWCA. When he first started in his classroom he would cling to a teacher for the entire day because of his attachment issues. He didn’t know how to interact with other children and play. The YWCA teaching staff screened Anthony extensively to explore developmental questions, and qualified him for further services in occupational therapy. I wouldn’t have known about these services if it weren’t for the YWCA staff. I want to thank the YWCA for the scholarship support for Anthony. As a single mother currently raising two daughters, the full-time care for Anthony was an unexpected cost to my budget. It means a lot to know that while I’m at work he is in a place that supports ALL of his needs.”
Professional staff inspired and challenged 1,435 young people to achieve academic success, develop leadership skills and strengthen positive decision-making skills last year.

Five high-quality afterschool and summer programs used culturally responsive, research-based curriculum to meet the needs of youth.

The YWCA is one of the largest providers of out-of-school-time programs in Minneapolis.

96% of youth stated it was important to them to graduate high school and 94% stated it was important to them to pursue post-secondary education.

83% of youth ages 6-18 demonstrated improvement in academic success, positive social/emotional development, leadership skills or physical health.

86% of youth demonstrated acceptable standards of school attendance.
Tigi loves being part of her after-school, all-girls group focused on leadership, math, science, economic literacy and healthy decision-making. “We talk about how strong we are as girls, about cool opportunities and how to make good choices. We read the Girls Inc. Bill of Rights and talked about how girls aren’t always treated equally.” Learning about ways to take action, they made signs to show how girls are confident. Then they went to the Midtown YWCA and marched around the block with them. “My sign said ‘Girls Have the Right to Respect Themselves. Wave if You Believe.’ We held the signs up and a lot of people honked at us, waved, and even smiled. It made me really happy that people cared so much.”

Tigi wants to go to college to be a singer, teacher, an Olympic runner or coach. “I look forward to lots more years of going to the YWCA, having fun and learning more about how to be a leader. I am confident, grateful to be alive, and I’m a girl.”
Racial justice was promoted by partnering with individuals, organizations and businesses last year.

The YWCA offered racial equity training, consulting, advocacy, outreach, education and “transforming performance through the power of inclusion”.

1,900+ conversations about the importance of voting which led to 911 pledges and 200 voter registrations.

1,550+ people advocated for policy solutions to improve equity and access to high-quality early childhood education and afterschool programs.

97% of 1,250+ INDIVIDUALS who attended It’s Time to Talk™ Forums on Race committed to take action to improve racial equity.

7,200+ INDIVIDUALS empowered to take action to eliminate racism.
[in the 1960’s] “The freeway came and that area of my neighborhood in south Minneapolis was torn down . . . a place where there was economic empowerment of an emerging African American middle class. . . and a place where middle class white people were dependent on middle class African Americans for their economic future. We lost enormously as the city got split in half and poverty began to concentrate. I began to understand inequity on a personal level, I understood privilege on a personal level, and I understood responsibility on a personal level.”

“If you really want to get at race you have to get at the basic core issues that matter across lines . . . a safe community to live in, a safe home and a good job. . . Those needs don’t change across racial lines. They don’t change across communities. But the solutions and the perceptions of them change radically and we have to acknowledge that.”

“It is not about the idea of treating everyone equally. It is about treating everyone fairly but recognizing you need disproportionate investment where there is disproportionate need. This community continues to have enormous gaps and we do need to have disproportionate investment where there is disproportionate need.”

—2014 It’s Time to Talk Keynote Speaker
Three urban fitness centers were visited 838,293 times by 24,000+ individuals pursuing their health and wellness goals last year.

Members accessed unique amenities, challenged themselves in a wide range of class offerings, and received expert coaching from instructors and trainers.

2,400+ community members attended classes and clinics on swimming, lifeguard certifications, personal training, endurance sports, and other specialty topics.

1,260 women and girls ages 13-78 registered for the YWCA Women’s Triathlon. 491 were first-time triathletes and 294 were age 50 or more.

4,400+ YOUTH, ADULTS AND FAMILIES were awarded health and wellness scholarships

1,400+ MEMBERS AGE 65+ attended YWCA fitness classes gaining strength and flexibility
Susan Lowry first became a YWCA fitness member in the early 1980’s when she worked in downtown Minneapolis. Over time her regular use of the facilities changed with various life situations. Then in the last few years Susan broke her arm from a fall, her osteopenia progressed to osteoporosis and her fit younger brother had an unexpected heart attack. These events propelled her to schedule several medical appointments. As a result Susan’s physician prescribed the YWCA’s new PATH™ program - Physician Aligned Tracks for Health – where a fitness professional tailored a program to meet her needs.

PATH is an eight-week “membership” with weekly small group exercise sessions and coaching sessions on nutrition and making lifestyle changes. Susan met new work-out buddies, learned how to dial up or down any fitness activity, and tried spinning and rowing for the first time, dispelling her preconceived ideas that some kinds of work-outs are only for athletes. PATH provided the slow and deliberate supportive process Susan needed to proactively build up her fitness routine along with her strength, flexibility and stamina. She now works out four to five times a week. Her advice, “everyone needs to keep moving – schedule it and then it happens.”
WE STAY STRONG BECAUSE OF YOU

Your support is vital to the successful results of the YWCA of Minneapolis.

Becky Roloff, President & CEO
Julie A. Owen, Chair

During the year more than 30,000 people achieved great things with the YWCA.

These pages tell the tales of women who broke barriers; five-year-olds ready for kindergarten; and young women becoming leaders while they experience how they can advocate for change.

It was also a year of tremendous operating results, once again ending the year with net positive operating income for the third year in a row.

Best of all was the joy our leaders found in investing your generous gifts through the Power to Soar™ campaign.

Our downtown building has a brand new roof (no longer do buckets appear when it rains). And as this report is being written, early childhood education classroom renovations are well under way.

Our Girls and Youth experts are preparing for the future by thinking deeply about the impact of our programs and investing in substantial evaluation, including long-term outcomes for the young people who participate in our programs.

Our Racial Justice leaders are working with organizations across the community - corporate, nonprofit, and government - to address their institutional “isms” and foster inclusion.

Girls Inc. at the YWCA launched Eureka!®, a leadership and STEM (Science, Technology, Engineering and Math) program supporting a cohort of girls through high school as they prepare for college.

Our Early Childhood Education experts have developed outstanding trainings for teachers and educators in our unique, high quality, culturally celebratory anti-bias curriculum across the community and the country.

THANK YOU FOR YOUR SUPPORT

Your precious investments will be treated with care and courage.
Foundations, Corporations and Organizations  Annual gifts and payments to the YWCA of Minneapolis (July 1, 2014 – June 30, 2015)

$100,000+
Best Buy
Blythe Brenden-Mann Foundation
Cargill
Margaret A. Cargill Foundation
General Mills
Greater Twin Cities United Way
Robins, Kaplan, Miller & Ciresi Foundation for Children

$50,000 - $99,999
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($10,000+)  
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**Circle of Freedom**  
($500 - $999)  
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Individuals and Family Funds

Annual gifts and payments to the YWCA of Minneapolis including designations through workplace giving campaigns (July 1, 2014 – June 30, 2015)
WE GRATEFULLY ACKNOWLEDGE OUR DONORS

Every effort has been made to insure the accuracy of these contributions.

If you have any questions about your contribution, please contact the organizational advancement department at (612) 215-4129.
In-Kind Contributions  Received from July 1, 2014 – June 30, 2015

Legacy Society

The following individuals have designated the YWCA of Minneapolis as a beneficiary in their wills, trusts or planned gifts.

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Minnie Alexander  
Betty Allis  
Charlene and Mark Altman  
Connie Barry Foundation  
Mary Beeson  
Sue A. Bennett  
Marlyn Benson*  
Kate and Art Berman  
Julianne Bye  
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Sharon and Clark Winslow  
Penny Winton  
Deby Ziesmer

*deceased
Tribute Gifts  Received July 1, 2014 – June 30, 2015

Remembering Priscilla McNulty at the 2015 YWCA Circle of Women event
Cynthia Bremer
Patrick Martin
Anne Sanchez

Ameriprise Financial in honor of Penny Meier for her volunteer service.

Cynthia A. Andrews in honor of Teresa Hanratty and Luz Maria Hernandez

Anonymous gift in memory of Jean Stevenson Haverstock

Nancy Bauer in memory of Jennifer Ostrander

The Bridge Group in honor of Lauren P. Weck

Julianne Bye in memory of Sally Bye

Clayton Engel in memory of Anna Marie Brittian

Nancy Gaschott and Mark Ritchie in memory of Rachel Gaschott Ritchie

Teddy Gesell in honor of Heidi Gesell on her birthday

Veronica Johnson in memory of Margaret Harris

N. Gayle Klauser in Memory of Margaret Vaillancourt

Kathryn Klibanoff in honor of Naomi Walthour’s Bat Mitzvah

Phyllis Kohler in honor of Charlene Altman

David M. Lilly, Jr., Bruce A. Lilly and Susanne Lilly Hutcheson in honor of their father, David M. Lilly, Sr., the longtime chair of the R.C. Lilly Foundation who died in February 2014, recognizing his many years of leadership and direction.

Barbara F. Norrgard in memory of Bernice Freund

Trisha Ochsner in honor of Susan and Tracy

RBC Wealth Management in honor of volunteer services provided by Cinda Collins

Dan Rutman in honor of Nora Makky, for putting on a great professional development event!

Catherine Sabath in honor of Ellen Walthour’s Bat Mitzvah

Beth, Doug and Lesley, in celebration of all Lana Slavitt contributes and makes possible in the world.

Bridget Sperl in honor of Penny Meier’s birthday

Hawona Sullivan Janzen in Memory of Nicholas Janzen

Sarah Super in honor of Mary and Rob Super

Danny Szydlo in honor of Emma Ramsbottom’s wedding

Nicole Y Valentine in honor of Naomi Walthour’s Bat Mitzvah

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Penny J. Meier, Ameriprise Financial Services, Inc.
Michelle Miller, Medtronic, Inc.
Mallory Mitchell, Graduate Student, Humphrey School of Public Policy, University of Minnesota
Dr. Val Moeller, Retired Higher Education President
Tracy Moosbrugger, Wells Fargo
Christie Cozad Neug, Professor Emerita: Brite Divinity School at Texas Christian University
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Julie A. Owen (Chair), Innovative Office Solutions
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Mary Lynne Perushek, Donaldson Company, Inc.
Diana Pierce, KARE 11
Irene Quashie (Vice Chair), Target
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Becky Roloff, YWCA of Minneapolis
Sara Russick, Russick LLC
Lana Slavitt, Community Volunteer
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Tammy Lee Stanoch, Community Volunteer
Linda K. Thrasher, Entrepreneur
Ellen Wilson, UnitedHealth Group
Anna Youngerman, Children’s Hospital and Clinics of Minnesota

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Bonnie Speer McGrath, Education Partners
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Mallory Mitchell, Graduate Student, Humphrey School of Public Policy, University of Minnesota
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Christie Cozad Neug, Professor Emerita: Brite Divinity School at Texas Christian University
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Becky Roloff, YWCA of Minneapolis
Sara Russick, Russick LLC
Lana Slavitt, Community Volunteer
Elizabeth Truesdell Smith, Allina Health
Winifred Smith (Treasurer), Community Volunteer
Nikki L. Sorum, Thrivent Financial for Lutherans
Tammy Lee Stanoch, Community Volunteer
Linda K. Thrasher, Entrepreneur
Ellen Wilson, UnitedHealth Group
Anna Youngerman, Children’s Hospital and Clinics of Minnesota

Leadership Volunteers  July 1, 2014 – June 30, 2015

Joseph Altendahl
Amy Anderson
Elise Arias
David Auerbach
Joe Axberg
Ani Backa
Naomi M. Banks
Elisa M. Baral
Maria Bazakos
Mary Beeson
Sharon Belton
Darlynn Benjamin
Morgan Betker
Debra Bond
Melissa Vogt Brettegning
Suzanne Bring
Camille Bryant
Shelly Burr
Guthrie Byard
Alison Caro
Jon Charles
Jodi Chu
Klerissa Church
Ann Ciresi
Michael Ciresi
Rhonda Cox
Lynnette Slater Crandall
Carol Cushman
Julie Dahlberg
Rich Deming
Susan Denk
Charles Denny
Patricia Eitheim
Traci Eldred
Dan Evans
Kathleen Farley
William Farley
Cassandra Fenelon
Andrea Field
Carrie Fink
Melissa Fisher
Carolyn Flynn
Anita Foster
Sara Foster
Meredith Fox
Julie E. Froslan
Erin Furlong
Deborah Galka
Jenny Gassman-Pines
Elie Gebru
Tashie George
Bryn J. Goldberg
Connie Griffith
Nadine Haley
Chris Halloran
Lisa Hashbarger
Cara Hawkinson
ZsuZsuanna Hill
Summer Hills-Bonczyk
Frank Indihar
Beth Jacob
Mallory Johnson
Erica Kairis
Reshma Kapadia
Nick Keller
Kevin Kilgore
Reatha King
Judy Kirk
Beth Kettelson
Velma Korbel
Rebecca Krieger
Susan Larson
Jennifer Lenander
Mary Lennick
Tricia Ler
John Lindahl
Nancy Lindahl
Christine Longe
Kate Lyons
Tamara Mattison
Kitty (Catharine) McClintock
John Meeker
Katie Meyer
Brent Millikin
Nick Morales
Elizabeth Nelson
Kimberly Nelson
Rachel Neymark
Tim Novotny
Sara E. Olesen
Don Pagelkopf
Doris Pagelkopf
Anita Pampusch
Leo Parvis
Meg Paschall
Erika L. Paton
Kris Petersen
Dean Phillips
Karina Phillips
Stephanie Pierce
Carol Pine
Ian D. Plitnick
Angela Pope
Rick Purcell
Sheila Riggis
Diana Ringuette
Sofia Rodriguez
Martina Sailer
Pyumi Saratunaga
Rachel Saunders
Jean Sazevich
Erica Schneekloth
Nancy Schuelke
Himadhari Sharma
Elena Brito Sifferlin
Kristen Spargo
Sara K. Spiess
Nordica Stocker
Jeff Stoebner
Leslie Taylor
Adrienne Teissier Tietz
Paul Tietz
Heidi Trace
Amanda Varley
Maxine Wallin
Betsy Ward
Jody Ward-Rannow
William Wells
Emily Wiggins
Brendan Williams
Chang Vang
Deborah Yungner
Ben Zhao

Melanie L. Isabell Allen, Ascent Private Capital Management of U.S. Bank
Pam Stegma Axborg, Optum
Susan Bass Roberts, Best Buy Co., Inc.
Paige Bingham, Allina Health
Lisa Montpetit Brabbit, University of St. Thomas Law School
Hon. Susan N. Burke, Fourth Judicial District Trial Court; Hennepin County, Minnesota
Shelley Carthen Watson, University of MN, Office of the General Counsel
Hon. Margaret H. Chutich, Minnesota Court Of Appeal

Cinda Collins, RBC Wealth Management
Andriel Dees (Secretary), Capella University
Karen Dobbins, Community Volunteer
Liza A. Dopp, General Mills, Inc.
Rebecca Driscoll, Keystone Search
Holly S.A. Eng, Cargill
Pamela K. Graika, Community Volunteer: Retired Corporate Executive
Laurie H. Greeno, Community Volunteer: Retired Corporate Executive
Janéé L. Harteau, Chief of Police: City of Minneapolis
Margaret Anderson Kelliher, Minnesota High Tech Association
Courtney Cushing Kiernat, Minneapolis Public Schools
Laura Liu, College Possible
Anna Lyon, Community Volunteer
Myrna R. Marofsky, Red Book LLC
YWCA OF MINNEAPOLIS  
SUMMARY OF FINANCIAL ACTIVITY — Years ended June 30, 2015 and 2014

<table>
<thead>
<tr>
<th>OPERATING REVENUE*</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and special events</td>
<td>$ 3,014,232</td>
<td>$ 3,087,139</td>
</tr>
<tr>
<td>Legacy Campaign contributions</td>
<td>1,385,063</td>
<td>7,266,783</td>
</tr>
<tr>
<td>United Way</td>
<td>1,483,793</td>
<td>1,583,537</td>
</tr>
<tr>
<td>Government fees and grants</td>
<td>3,782,721</td>
<td>3,051,156</td>
</tr>
<tr>
<td>Program service fees</td>
<td>12,611,514</td>
<td>12,248,450</td>
</tr>
<tr>
<td>Other</td>
<td>340,053</td>
<td>338,333</td>
</tr>
<tr>
<td><strong>Total Operating Revenue</strong></td>
<td><strong>$ 22,617,376</strong></td>
<td><strong>$ 27,575,398</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OPERATING EXPENSES</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health and wellness</td>
<td>$ 8,349,468</td>
<td>$ 8,239,690</td>
</tr>
<tr>
<td>Early childhood education</td>
<td>8,325,130</td>
<td>8,031,924</td>
</tr>
<tr>
<td>Girls and youth</td>
<td>1,997,368</td>
<td>1,908,908</td>
</tr>
<tr>
<td>Racial justice and public policy</td>
<td>394,745</td>
<td>393,113</td>
</tr>
<tr>
<td>Management and general</td>
<td>1,557,438</td>
<td>1,669,135</td>
</tr>
<tr>
<td>Fund-raising</td>
<td>900,225</td>
<td>1,005,077</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td><strong>$ 21,524,374</strong></td>
<td><strong>$ 21,247,847</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EARNINGS BEFORE INVESTMENT GAINS</th>
<th><strong>$ 1,093,002</strong></th>
<th><strong>$ 6,327,551</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment returns</td>
<td>$ 671,990</td>
<td>$ 1,620,580</td>
</tr>
<tr>
<td>Unrealized gain on swap agreement</td>
<td>21,934</td>
<td>27,986</td>
</tr>
<tr>
<td><strong>Total Investment Gains</strong></td>
<td><strong>$ 693,924</strong></td>
<td><strong>$ 1,648,566</strong></td>
</tr>
</tbody>
</table>

| CHANGE IN NET ASSETS              | **$ 1,786,926** | **$ 7,976,117** |

*Excludes investment activity
### YWCA OF MINNEAPOLIS
**SUMMARY OF FINANCIAL POSITION — June 30, 2015 and 2014**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$1,886,048</td>
<td>$1,455,610</td>
</tr>
<tr>
<td>Membership and other receivables, net</td>
<td>401,965</td>
<td>473,995</td>
</tr>
<tr>
<td>Pledges receivable, net</td>
<td>1,828,504</td>
<td>4,435,896</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>233,656</td>
<td>213,696</td>
</tr>
<tr>
<td>Investments</td>
<td>19,076,539</td>
<td>15,917,293</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>19,284,446</td>
<td>18,752,424</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$42,711,158</strong></td>
<td><strong>$41,248,914</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$477,173</td>
<td>$524,043</td>
</tr>
<tr>
<td>Accrued payroll and related liabilities</td>
<td>936,852</td>
<td>928,434</td>
</tr>
<tr>
<td>Deferred support and revenue</td>
<td>239,625</td>
<td>284,987</td>
</tr>
<tr>
<td>Interest rate swap agreement</td>
<td>36,626</td>
<td>58,560</td>
</tr>
<tr>
<td>Long-term debt</td>
<td>810,763</td>
<td>1,029,697</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$2,501,039</strong></td>
<td><strong>$2,825,721</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>NET ASSETS</strong></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$28,909,657</td>
<td>$27,151,145</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>9,164,545</td>
<td>9,147,572</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>2,135,917</td>
<td>2,124,476</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$40,210,119</strong></td>
<td><strong>$38,423,193</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$42,711,158</strong></td>
<td><strong>$41,248,914</strong></td>
</tr>
</tbody>
</table>

*Audited financial statements are available from Organizational Advancement at 612-215-4158 or ywcampls.org*