

**YWCA**  
**IS ON A**  
**MISSION**

eliminating racism  
empowering women

**ywca**

Minneapolis

**2015 - 2016** COMMUNITY REPORT



## **YWCA IS ON A MISSION**

Every day we live our mission through innovative programs and advocacy in education, racial justice and wellness.

Follow our story as it unfolds during the year.

*[ywcampis.org](http://ywcampis.org)*

# YWCA MINNEAPOLIS

**30,000+**

INDIVIDUALS CREATING BRIGHTER FUTURES FOR THEMSELVES, THEIR FAMILIES AND THEIR COMMUNITY



HEALTH AND FITNESS MEMBERS UTILIZE THREE YWCA URBAN FITNESS CENTERS

**3,900+**

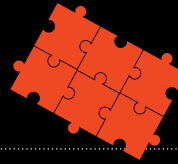
INDIVIDUALS ARE AWARDED FITNESS SCHOLARSHIPS



**1,800+**



WOMEN BUILD STRENGTH, DIGNITY AND VITALITY IN WELLNESS PROGRAMS



**4,100+**

INDIVIDUALS ARE EMPOWERED TO TAKE ACTION TO ELIMINATE RACISM



CHILDREN RECEIVE HIGH-QUALITY, NATIONALLY ACCREDITED EARLY CHILDHOOD EDUCATION

**0645**

VOLUNTEERS GIVE

**9811**

HOURS OF TIME

**1,400+**

GIRLS AND YOUTH ENGAGE IN RESEARCH-BASED AFTERSCHOOL PROGRAMS



MEMBERS AGE 65 AND UP EXPERIENCE YWCA FITNESS CLASSES

**1,100+**

ADVOCATES RAISE AWARENESS ABOUT POLICY SOLUTIONS TO IMPROVE EQUITY AND ACCESS TO HIGH-QUALITY EARLY CHILDHOOD EDUCATION AND AFTERSCHOOL PROGRAMS FOR GIRLS AND YOUTH

# EARLY CHILDHOOD EDUCATION

Preparing 771 children for kindergarten with high-quality, anti-bias, early childhood education at six Children's Centers. Four centers focus on serving children living in low-income households, many at or below poverty level. YWCA Minneapolis is the largest nonprofit provider of nationally accredited child care in Minnesota.

94%

OF PRESCHOOLERS met rigorous early learning standards indicating school readiness

94%

OF CHILDREN infant through kindergarten, were on-track with age appropriate development

97%

OF CHILDREN demonstrated grounding in their own culture and were comfortable with people of diverse backgrounds

*"I don't know where I would be – or where my son Michael, age 4, would be – if I hadn't discovered the YWCA's early childhood education and the scholarship support. I do know I would have been extremely stressed out. Michael would probably still be bouncing between family members and have few relationships with children his age. And as a parent, my confidence would likely be much lower without the support from YWCA teachers. I don't want to imagine what my life would have been like without them or YWCA."*

—Katie, parent



Learn more at [ywcamppls.org/ece](http://ywcamppls.org/ece)

# GIRLS AND YOUTH

Equipping 1,411 girls and youth to be learners, leaders and creators of change through five research-based afterschool and summer programs so that they graduate from high school ready for college and careers. YWCA Minneapolis is one of the largest providers of high-quality out-of-school time programs in our community.

91%

OF YOUTH expressed/felt a sense of belonging in their program group and also stated they had a trusted adult they could go to for support

97%

OF YOUTH stated it was important to them to graduate high school and 95% intend to pursue post-secondary education

90%

OF YOUTH demonstrated social/emotional skills in positive peer relationships and 91% in self-management

87%

OF YOUTH demonstrated a connection to learning and school

*"I felt like I was in a safe place and could express who I was. Growing up with deaf parents who didn't have much money, and a teenage brother who was in and out of the house, I had to take on a lot of responsibility. At Girls RAP (Resolution and Prevention) I could just be a kid and talk until I figured things out. YWCA staff were adults I could trust and depend on. I began to be more aware of myself and also had great conversations on social issues like racism and generational poverty. These opened my mind up and challenged my way of thinking."*

—Janessa, age 16



Learn more at [ywcamppls.org/youth](http://ywcamppls.org/youth)

# RACIAL JUSTICE

Engaging, connecting and leading the community toward racial equity and inclusion through two distinct initiatives. Racial Equity and Public Policy reflect the training, consulting, advocacy, outreach and education being done in the community to eliminate racism on individual, institutional and systemic levels.

98%

OF 1,300+ INDIVIDUALS who attended It's Time to Talk: Forums on Race™ committed to take action to improve racial equity

340

INDIVIDUALS trained to facilitate inclusive and equitable conversations

4,100+

INDIVIDUALS empowered to take action to eliminate racism

1,100+

INDIVIDUALS advocated for policy solutions to improve access to early childhood education and afterschool programs

*"How does our upbringing determine the metrics of our public imagination? What kind of sense of possibility did we bring into our grown up lives? What do you see when you look at others given all of us are race? Who is allowed to be at the table with you? And who gets listened to?"*

*How we understand the times that have and are creating us, and how we imagine our way forward, give YWCA's mission statement – eliminating racism – its best chance of becoming our shared reality."*

—Claudia Rankine



Learn more at [ywcamppls.org/racial\\_justice](http://ywcamppls.org/racial_justice) or [ywcamppls.org/advocacy](http://ywcamppls.org/advocacy)

# HEALTH AND WELLNESS

Improving the health and wellness of our community with access to quality facilities containing unique amenities, professional instructors and trainers.

# 25k

FITNESS MEMBERS  
visited three Minneapolis facilities  
823,096 times pursuing their  
health and wellness goals

# 1,100+

WOMEN AND GIRLS, AGES 11-78  
raced in the YWCA Women's Triathlon,  
400+ were first-timers and 300 were  
age 50 or more

*"When I met Paul and Nicole (past and present YWCA Women's Triathlon Race Directors) at a Tri Skills Clinic in 2009 I was so impressed with their genuine passion for fostering training and race environments that are supportive, inclusive and uplifting. It may sound hokey, but the opportunity to join that positivity and enthusiasm was an immediate draw. And that's still what keeps me coming back year after year. I believe these qualities and values are what continue today to set YWCA's Women's Tri ahead of other race events. I'm thankful and proud to be part of this fantastic team!"*

—Chris, volunteer for YWCA Women's Triathlon the last eight years



Learn more at [ywcamppls.org/fitness](http://ywcamppls.org/fitness)

## THANK YOU FOR INVESTING IN US TODAY AND YOUR CONFIDENT SUPPORT OF OUR FUTURE.

### We are pleased to present the results of the 2016 Fiscal Year to the community.

YWCA Minneapolis saw both celebration and change during the year ending June 30, 2016. We are thrilled to be moving forward with planned organizational investments supported by a portion of the \$22.5 million Power to Soar™ campaign funds in the following ways:



Mary S. Jones  
Interim President & CEO



Irene Quarshie,  
Chair



- Preparing the YWCA Early Childhood Education curriculum for publishing, including a thorough review by national reviewers of the authenticity and originality of the curriculum. High-quality trainings on the curriculum were developed and delivered to YWCA teachers and teachers in the community.
- Advancing our work with organizations throughout the Twin Cities to address their own institutional “isms” by creating Latitude, our equity and inclusion consulting business.
- Investing in a thorough review with recommendations for strengthening the five highly effective YWCA Girls and Youth programs.
- Revitalizing YWCA Downtown through a significant renovation project which is an investment in our community. YWCA Minneapolis has been located downtown and serving the city’s women since 1891. We have been on the corner of 12<sup>th</sup> Street and Nicollet Mall since 1929. This past year saw completion of a new roof and HVAC system along with new early learning classrooms for our largest Children’s Center. Renovations began on administrative spaces, new locker rooms, pool walls and deck and the addition of conferencing facilities. The new, bright and beautiful YWCA Downtown had its grand re-opening for the public on October 2, 2016.

Another change for the organization was a bittersweet farewell to Becky Roloff, YWCA Minneapolis’ CEO for 11 years. During that time – through fundraising and new programming – she championed the organization’s mission to eliminate racism, empower women and girls, and promote peace, justice, freedom and dignity for all.

Becky continued the tradition of empowered YWCA women leaders by leaving a legacy of community impact and a resilient, strong organization. We are tremendously grateful for her tenure of exceptional leadership of YWCA Minneapolis and are proud St. Catherine University, another great community institution dedicated to women’s leadership and education, will benefit from her vision and passion.

We have become stronger because of leaders like Becky and your belief in us.



## Foundations, Corporations and Organizations Annual gifts and payments to YWCA Minneapolis (July 1, 2015 – June 30, 2016)

### **\$100,000+**

Cargill  
Greater Twin Cities United Way  
WEM Foundation

### **\$50,000 - \$99,999**

Better Together Hennepin  
Otto Bremer Foundation  
General Mills  
Robins, Kaplan, Miller & Ciresi  
Foundation for Children  
Richard M. Schulze Family Foundation  
Thrivent Financial Foundation

### **\$25,000 - \$49,000**

Best Buy  
Boston Scientific Foundation  
George Family Foundation  
Macy's  
Medtronic  
The Minneapolis Foundation and the  
Frances A. Blake and Ralph R. Blake  
Fund of The Minneapolis Foundation  
Proto Labs Foundation  
Target  
U.S. Bank Foundation  
Wells Fargo Foundation Minnesota

### **\$10,000 - \$24,999**

3M Company  
Ameriprise Financial  
Blythe Brenden-Mann Foundation  
C.H. Robinson  
Carlson Family Foundation  
Donaldson Company, Inc.  
Ecolab Foundation

The O.P. and W.E. Edwards  
Foundation, Inc.  
GHR Foundation  
Horton Holding, Inc.  
Keyot  
Land O'Lakes, Inc.  
Luther Automotive Group  
Marbrook Foundation  
Margaret A. Cargill Foundation  
Northwest Area Foundation  
The Jay and Rose Phillips Family  
Foundation of Minnesota  
RBC Wealth Management  
U.S. Bank  
UnitedHealth Group  
Wells Fargo  
Xcel Energy Foundation

### **\$5,000 - \$9,999**

Allina Health  
Ascensus Corporation  
The Bank of America Charitable  
Foundation, Inc.  
Carlson  
Delta Dental of Minnesota  
Knopf Family Foundation  
Marsden Holding, LLC  
Nordstrom  
Ripley Memorial Foundation Fund  
of the Women's Foundation of  
Minnesota  
Robins Kaplan L.L.P.  
Twin Cities in Motion, Inc.  
Archie D. and Bertha H. Walker  
Foundation  
Westminster Presbyterian Church

Willis Towers Watson  
Youth Philanthropy Fund of The  
Minneapolis Foundation

### **\$1,000 - \$4,999**

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292 Design Group  
Accredited Investors, Inc.  
Apropos Studio, Inc.  
Associated Financial Group, LLC  
Bailiwick  
The Blake School  
Bremer Bank  
Buffalo Wild Wings  
Capella University  
Castlelake, L.P.  
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Ecolab, Inc.  
Emerson Process Management -  
Rosemount Inc.  
Flourish Wealth Management  
Fox Rothschild LLP  
Fredrikson & Byron P.A.  
Gap Foundation  
Girl Scouts of Minnesota and  
Wisconsin River Valleys, Inc.  
HealthPartners  
Kopp Family Foundation  
KPMG LLP  
Kraus-Anderson Construction  
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Lockridge Grindal Nauen P.L.L.P.  
Margaret Rivers Fund  
Maslon LLP

McKinsey & Company  
The McKnight Foundation  
Menttium Corporation  
The Minneapolis Foundation  
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Minnesota Public Radio  
Minnesota Twins  
Minnesota Vikings  
Nuveen Investment Holdings  
Optum  
Park Nicollet Health Services  
Patterson Companies, Inc.  
Plunkett's Pest Control, Inc.  
Prospect Creek Foundation  
R.C. Lilly Foundation  
RJM Construction  
Run N Fun, Inc.  
Mendon F. Schutt Family Fund of  
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St. Jude Medical  
Surmodics  
The Willis Foundation  
Weber Shandwick Worldwide  
Welsh & Colliers International/  
Minneapolis - St. Paul  
Workday Inc.

### **\$500 - \$999**

Columbia Sportswear Company  
Gear West Bike + Triathlon  
Jeffers Foundation  
MINCO Products Inc  
PadillaCRT  
The Whitney Foundation

## Individuals and Family Funds Annual gifts and payments to YWCA Minneapolis including designations through workplace giving campaigns (July 1, 2015 – June 30, 2016)

### Circle of Empowerment (\$10,000+)

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Julie and Doug Baker, Jr.  
Kerrie Blevins and Mike Walstrom  
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Mary Lee Dayton Estate  
Sue and Brian Erickson  
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Lorraine Hart  
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Lisa Huey  
Laura Kelly Gorman and  
Tom Gorman  
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Christie and Win Neuger  
Nicholas Puzak  
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Missy Staples Thompson and  
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Mary and Jeff Werbalowsky

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Cinda Collins  
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Julie Owen and Diane Holland  
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Sanger Family Foundation

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Dannette Smith  
Maxine H. Wallin

### Circle of Equality (\$2,500 - \$4,999)

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Dr. Sheila and Mr. Scott Riggs  
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Tammy Lee Stanoch

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Lauren Weck  
Dorene Wernke  
Ann Wynia

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(\$100 - \$499)**

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Sharon Berglund  
Alana Bergman

Cheryl Bethune  
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Lori Charlesworth  
Bonnie Christensen  
Debra Pukal Christensen  
Michael Christensen  
Kyle Christopherson  
Maria and Kevin Christu  
Jean Illsley Clarke  
Jennie Clarke  
Sarah D. Claus  
Ellen K. Cleary  
Steve Cody

# Individuals and Family Funds

Annual gifts and payments to YWCA Minneapolis including designations through workplace giving campaigns (July 1, 2015 – June 30, 2016)

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Angie Craig	Lisa Flanary	Ann Gugino	Deborah Hersey	Julia Dayton Klein	Patsy Lillehei	Deborah Moore
Suzanne Crane	Genevieve Fleury	Cassandra Guttenfelder	Jacqueline J. Hill	Mavis Klemmensen	Jennifer Lindberg	Lynne Morishita
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Ellie Esposito in memory of Patrick Mckegney

Beth Gammelgaard in honor Melissa Gregory's true competitive spirit!

Paula Goldade in honor of Naomi Walthour's Bat Mitzvah

Max and Mary Ann Grefig in honor of James and Rose Ott

Terry Halverson in memory of Malcolm Wigg

Joan Johnson, Janet Nelson and Jon Strom in honor of our brother,  
Jim Strom, as a thank you for his dedication to his family

Laurel Kniskern in honor of my granddaughters, Anja, Charlotte  
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Larry Kurzeka in memory of Mary Fennell and Mal Wigg

David M. Lilly, Jr., Bruce A. Lilly and Susanne Lilly Hutcheson  
in honor of their father, David M. Lilly, Sr., the longtime  
chair of the R.C. Lilly Foundation who died in February  
2014, recognizing his many years of leadership and  
direction.

Lurie Besikof Lapidus & Co, LLP in honor of Kate Kelly  
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Menttium Corporation in appreciation for Becky Roloff's  
Keynote address for Menttium's 25<sup>th</sup> Anniversary Event

Katelyn Meyer in honor of Lander and Silvan Meyer

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Barbara Norrgard in honor and memory of  
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Kathy Blegen-	Lisa DeCosta West	Nicole Gholson	Shelley Jacobson	Shelley Jacobson	Kristie Lazenberry	Sheena Pruitt	Greta Simpson	Bethany Whitehead
Huntley	Rich Deming	Cherish Gibson	Jack Jaglo	Crystal Lee	Minneapolis South	Steve Prusak	Rebecca Slaby	LaJuana Whitmore
Venoreen Browne	Jamie Dencklau	Ellen Gibson	John Jarvis	Jewelly Lee	Students	Leah Puffer	Sandra Smith	Bill Wigg
Boatswain	Marie Denhlo	Deb Girdwood	Nahal Javan	Marcia Lee	Tysha Mitchell	Sara Puotinen	Carlos Sneed	Katie Williams
Andrew Bocher	Anna Dennis	Danny Glassic	Justin Jimenez	Anna Leenay	Diane Moe	Fred Quiggle	Ferne Sofio	Rhannon Williams
Mary Boespflug	Heron Diana	Raleigh Gleason	Angela	Evan Legrand	Betty Momanyi	Marta Radcliffe	Jill Sondergaard	Whitney Windmiller
Dale Borgeson	Tyler Dick	Katherine Glover	Johannessen	Tim Leinbach	Clarice Montjoy	Kevin Rahne	South Minneapolis	Alyssa Wolney
Andrea Bose	Beth Dierker	Desiree Gnerre	Allison Johnson	Jen Lenander	Jim Moran	Emma Ramsbottom	Rotary	Lydia Wyatt
Susan Bowen	Lawrence Doe	Rachel Godlewski	Annalesa Johnson	Beth Ann Lennick	Mary Morris	Michael Randall	Emily Sowell	Vina Xiong
Jamie Brand	Mary Doerr	Kitty Gogins	Melissa Johnson	Jeanette Lepore	Betsy Mowry Voss	Delores Ratliff	Chelsea Stanton	Josh Yank
Trisha Brandt	Catherine Donohue	Katy Gorrilla	Nina Johnson	Lorenzo Lien	Meghann Muldoon	Sue Redmond	Kiara Stapleton	Cindy You
John Brennan	Tom Dorow	Tom Goudreault	Sandy Johnson	Kara Lillehaug	Agness Mumba	Stacy Reynolds	Noah Sticha	Nancy Zhao
Cheryl Brockman	Kathy Douglass	Angie Martinez	Taylor Johnson	Marie Lister	Karin Munroe	Catherine Rich	Eric Stoebner	Lil Zumberge
Kris Brodersen	Melissa Dressel	Grande	Laurie Jones	Baird Lloyd	Katherine Murphy	Thomas Rieck	Jeff Stoebner	
Mark Brose	Monique Drier	Steven Martinez	Junior League	Jason Loewe	Megan Naas	Dale Nelson	Yolanda Riviera	Dianne Storey
Stephanie Brown	Laura Dupont-	Grande	Sue Kaiser	Pamela Logan	Dale Nelson	Lizzie Nelson	Alison Roberts	Sarah Streitz
Melissa Brown	Jarrett	Jennifer Grant	Denys Karia	Sharon Long	Meghan Noble	Carrie Noble	Meghan Robinson	Kyle Sweeney
Emma Buechs	Mili Dutta	Clare Gravon	Victoria Quiah	Jeanette	Heather Nordall	Rachael Nordby	Jackson Roche	Amy Taylor
Kathy Buhta	Sarah Edinburgh	Heather Gray	Karpeh	Lutter-Gardella	Rachael Nordby	Rachael Nordby	Jessica Rochester	Chip tenBensel
Jeff Burnmeister	Emily Edstrom	Sid Gross	Bill Keatts	Alice Lynch	Rachel Novacek	Susan Rolandelli	Pa Thao	

# YWCA OF MINNEAPOLIS

SUMMARY OF FINANCIAL ACTIVITY — Years ended June 30, 2016 and 2015

## REVENUE\*

	2016	2015
Contributions and special events	\$ 3,536,283	\$ 3,014,232
Legacy Campaign contributions	394,958	1,385,063
United Way	1,111,895	1,483,793
Government fees and grants	3,594,965	3,782,721
Program service fees	12,687,734	12,611,514
Other	423,318	340,053
<b>Total Revenue</b>	<b>\$ 21,749,153</b>	<b>\$ 22,617,376</b>

## EXPENSES

Health and Wellness	\$ 8,516,796	\$ 8,349,468
Early Childhood Education	7,985,783	8,325,130
Girls and Youth	2,033,444	1,997,368
Racial Justice and Public Policy	481,230	394,745
Management and General	1,669,513	1,557,438
Fundraising	938,875	900,225
<b>Total Expenses</b>	<b>\$ 21,625,641</b>	<b>\$ 21,524,374</b>

## EARNINGS BEFORE INVESTMENT GAINS

Investment returns	\$ 53,266	\$ 671,990
Unrealized gain on swap agreement	15,596	21,934

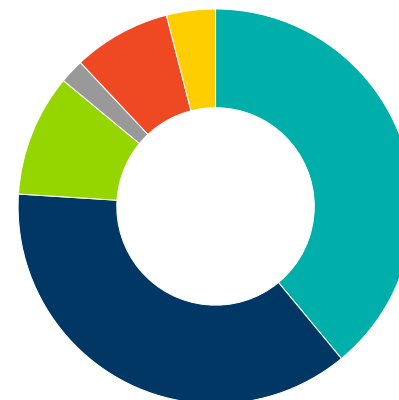
## Total Investment Gains

\$ 68,862	\$ 693,924
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## CHANGE IN NET ASSETS

\$ 192,374	\$ 1,786,926
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## FISCAL 2016 EXPENSES



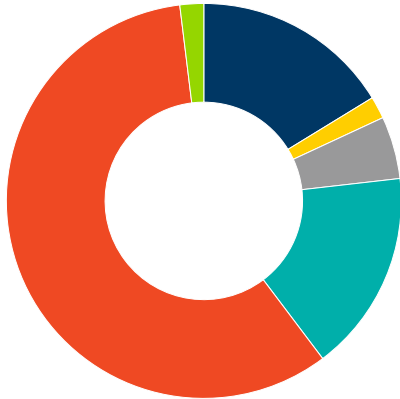
■ Health and Wellness	<b>39%</b>
■ Early Childhood Education	<b>37%</b>
■ Girls and Youth	<b>10%</b>
■ Management and General	<b>8%</b>
■ Fundraising	<b>4%</b>
■ Racial Justice and Public Policy	<b>2%</b>

\*Excludes investment activity

## YWCA OF MINNEAPOLIS

SUMMARY OF FINANCIAL POSITION — June 30, 2016 and 2015

FISCAL 2016 REVENUE



- Program service fees **58%**
- Government fees and grants **17%**
- Contributions and special events **16%**
- United Way **5%**
- Legacy Campaign contributions **2%**
- Other **2%**

### ASSETS

	<b>2016</b>	<b>2015</b>
Cash	\$ 892,322	\$ 1,886,048
Membership and other receivables, net	456,378	401,965
Pledges receivable, net	1,615,007	1,828,504
Prepaid expenses and other assets	240,496	233,656
Investments	18,424,126	19,076,539
Property and equipment, net	22,314,568	19,284,446
<b>Total Assets</b>	<b>\$ 43,942,897</b>	<b>\$ 42,711,158</b>

### LIABILITIES AND NET ASSETS

#### LIABILITIES

Accounts payable	\$ 1,633,222	\$ 477,173
Accrued payroll and related liabilities	1,025,590	936,852
Deferred support and revenue	243,596	239,625
Interest rate swap agreement	21,030	36,626
Long-term debt	616,966	810,763
<b>Total Liabilities</b>	<b>\$ 3,540,404</b>	<b>\$ 2,501,039</b>

#### NET ASSETS

Unrestricted	\$ 30,594,173	\$ 28,909,657
Temporarily restricted	7,669,627	9,164,545
Permanently restricted	2,138,693	2,135,917
<b>Total Net Assets</b>	<b>\$ 40,402,493</b>	<b>\$ 40,210,119</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 43,942,897</b>	<b>\$ 42,711,158</b>

**Downtown**

1130 Nicollet Mall  
Minneapolis, MN 55403

**Midtown**

2121 East Lake Street  
Minneapolis, MN 55407

**Uptown**

2808 Hennepin Avenue South  
Minneapolis, MN 55408

**North Commons Park**

1801 James Avenue North  
Minneapolis, MN 55411

**Children's Center at  
Abbott Northwestern Hospital**

800 East 28th Street #15103  
Minneapolis, MN 55407

**Children's Center at Ecolab**

80 West 7th Street  
St. Paul, MN 55102

**Children's Center at Hubbs  
Center for Lifelong Learning**

1030 University Avenue  
St. Paul, MN 55104

eliminating racism  
empowering women

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