



eliminating racism
empowering women

ywca 125

Minneapolis

YOUR IMPACT | '16-'17

*“Eliminating racism
requires an understanding
of systemic barriers
at every level.”*

—Luz María Frías
President and CEO, YWCA Minneapolis

Read stories of YWCA Minneapolis’
mission in action [ywcampls.org/blog](https://www.ywcampls.org/blog)

YWCA IS ON A MISSION



LIVING THE MISSION

Thank you for your partnership in creating an equitable world through your gifts of time and financial support.

By being an engaged member of our giving circle at YWCA Minneapolis, you help ensure our programs and services meet the growing needs of a diverse community.

Your gifts impact real people. Women, girls, families, children, grandparents, siblings and so many more. More than 30,000 in fact.

Thank you for providing more than \$5.5 million in philanthropic support this past year.

Your trust and investment in YWCA Minneapolis has helped us weather unexpected changes in our funding from United Way and other long-time supporters.

The past year has reminded us that **our mission of eliminating racism and empowering women and girls is more relevant than ever before.**

Fundamentally at the heart of our work is the need to respect and validate the humanity of all individuals.

TOGETHER, WE WILL TRULY PROMOTE PEACE, JUSTICE, FREEDOM AND DIGNITY FOR ALL.



Luz María Frías
President and CEO
YWCA Minneapolis

A handwritten signature in black ink that reads "Luz María Frías".



Valeriana Moeller
Board Chair
YWCA Minneapolis

A handwritten signature in black ink that reads "Val Moeller".

YOUR IMPACT IN ACTION

Thank **YOU** for
your investment in
YWCA Minneapolis!
Here's what you
make possible...

30,000+ women,
men, children and
families created
brighter futures for
themselves and
their community.



670+ CHILDREN

received a high-quality,
anti-bias, nationally accredited
early childhood education



2,300+ ADVOCATES

raised awareness about policy
solutions for equity, access to
high-quality early childhood
education and afterschool
programs for girls and youth



1,400+
**GIRLS AND
YOUTH**

were equipped to be
learners, leaders and
creators of change
in afterschool
programs





**25,000+
HEALTH AND WELLNESS MEMBERS**

improved health and fitness at three YWCA facilities

4,000+ INDIVIDUALS

received fitness scholarships

2,700+ SILVER MEMBERS

ages 65 and up

1,000+ WOMEN AND GIRLS

ages 11-78 competed in the largest all-women triathlon in the region



**5,900+
INDIVIDUALS**

were empowered to take action to eliminate racism



**540+
VOLUNTEERS**

generously gave 14,802 hours of time



CHILD CARE AND EDUCATION

Your investment in children helped prepare 670 children for kindergarten at five Children's Centers in the Twin Cities.

Thriving in a Positive, Structured Environment

"Our children struggled greatly in the previous school because of the lack of structure, firm and fair teaching and an organizing principle (curriculum).

Now, both of our children thrive in their classrooms.

The teachers and teaching aides are incredibly experienced and skilled at managing the classroom, energy and moods of the children."

"My children started school at YWCA this week, and they are completely different children. The school we selected initially was not a good fit for our kids. We have our happy kiddos back thanks to the awesome teachers and brilliant curriculum at YWCA. We are so grateful for your skill and experience."

– YWCA Parent

Your Impact Reach is Community-Wide





GIRLS AND YOUTH PROGRAMS

Your contributions make it possible to equip 1,438 girls and youth to become learners, leaders and creators of change.

At 13 years old your daughter has been labeled a “problem student.” Lately she’s been swearing, pushing others and disrupting class. When you look down at your phone and see that the school is calling, you dread picking it up.

You can’t reach her. She ignores your attempts at conversation and discipline. You fear your daughter is just one bad decision away from entering the juvenile system.

“I was fighting. I was out of control. I was crazy. RAP helped me express myself and turned me into a young lady. They helped me graduate from high school and then I went on to graduate from college as a community health worker.”

– Girls RAP Graduate

A glimmer of hope returns when a teacher invites your daughter to find support in the YWCA Minneapolis Resolution and Prevention (RAP) program.

RACIAL JUSTICE

Thank you for being a part of breaking through the barriers that perpetuate racism.

Racism Cuts to the Core

"I was five years old the first time I was called the "N" word. I was eight years old when a classmate told me my skin was "gross looking". I was 12 years old the first time I was stopped by a police officer walking home from school.

I was 15 years old when I got into a fight at school with a white classmate. I got out-of-school suspension for three days and my white classmate received one day of in-school-suspension.

A huge part of my racial justice journey is to continue to break down how racism plays a role in my own interactions with other people, systems and histories.

My work at YWCA Minneapolis is to have several conversations everyday about many topics connected to race and racism... football, fashion, policing, fraternity parties and how people are finding new ways to show off their racial insensitivity."

—YWCA Racial Justice Staff Member

Today, we have a waitlist of more than 60 people who want to receive the tools and training to better address racial inequity.

Your contributions made it possible to train 84 new racial justice facilitators this year.





HEALTH AND WELLNESS

Thank you for your investment in programs to improve the health and wellness of our community.

Your support helped provide 4,000 scholarships for youth, families and adults, 2,700 reduced price Silver memberships and empowered more women over age 50 to compete in the largest all-women triathlon in the region.

Increased access to affordable facilities, preventative health programs, and a stronger continuum of care promoting physical activity to benefit the whole individual is one of the most serious issues affecting the health and wellness of our community.

"I was tired of being unhealthy. YWCA has transformed my view of the fitness world.

I want to support an organization dedicated to making everyone, without bias, feel awesome. I want members to have access to good equipment, excellent instructors and a clean, well-kept facility. Everyone, no matter who you are, deserves to have access to well-being. It is a basic human right."

– YWCA Fitness Member

Foundations, Corporations and Organizations Annual gifts and payments to YWCA Minneapolis (July 1, 2016 – June 30, 2017)

\$100,000+

Cargill
Greater Twin Cities United Way
Target
WEM Foundation

\$50,000 - \$99,999

Best Buy
Better Together Hennepin
Otto Bremer Foundation
General Mills
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\$5,000 - \$9,999

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\$1,000 - \$4,999

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\$500 - \$999

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TRI Construction Inc

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The Bibelot Shop
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Debra Bond
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Anonymous in memory of Joan Caillier

Luz María Frías in honor of
Senior Leadership Team

Max and Mary Ann Gregif in appreciation for
the excellent care, experiences, and learning
provided our grandchildren, James and Rose Ott

Hendlin Inc. in honor of M'Lyn Corzatt

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Courtney Cushing Kiernat

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Katie Matson-Daley in honor of Amy Matson

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Beth Smits

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Sarah J. Raser and Ben Sherwood in honor of
Barb Schubring

Venetia Kudrle in honor of Val Moeller

Felisha Wood in memory of Grace

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YWCA OF MINNEAPOLIS

SUMMARY OF FINANCIAL ACTIVITY — Years ended June 30, 2017 and 2016

REVENUE*

	2017	2016
Contributions and special events	\$ 3,267,763	\$ 3,536,283
Legacy Campaign contributions	483,105	394,958
United Way	1,101,035	1,111,895
Government fees and grants	4,499,772	3,594,965
Program service fees	12,514,216	12,687,734
Other	393,066	423,318
Total Revenue	\$ 22,258,957	\$ 21,749,153

EXPENSES

Health and Wellness	\$ 8,561,306	\$ 8,516,796
Early Childhood Education	7,951,165	7,985,783
Girls and Youth	1,987,956	2,033,444
Racial Justice and Public Policy	581,848	481,230
Management and General	1,826,697	1,669,513
Fundraising	1,066,995	938,875
Total Expenses	\$ 21,975,967	\$ 21,625,641

EARNINGS BEFORE INVESTMENT GAINS

	\$ 282,990	\$ 123,512
Investment returns	\$ 1,413,804	\$ 53,266
Unrealized gain on swap agreement	14,769	15,596

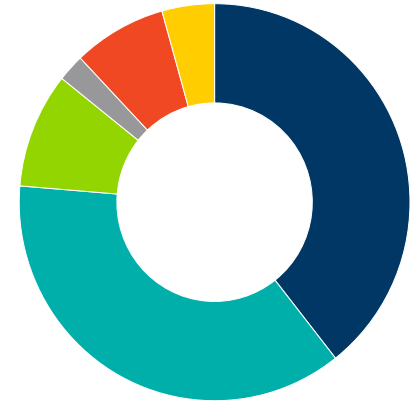
Total Investment Gains

	\$ 1,428,573	\$ 68,862
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CHANGE IN NET ASSETS

	\$ 1,711,563	\$ 192,374
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FISCAL 2017 EXPENSES



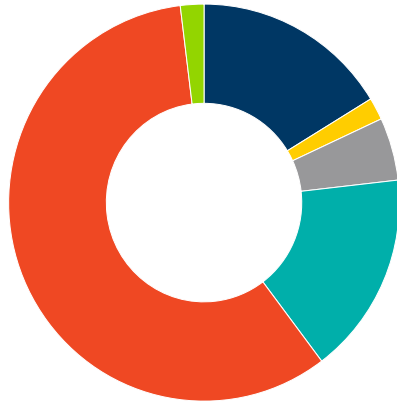
- Health and Wellness **39%**
- Early Childhood Education **37%**
- Girls and Youth **9%**
- Management and General **8%**
- Fundraising **4%**
- Racial Justice and Public Policy **2%**

*Excludes investment activity

YWCA OF MINNEAPOLIS

SUMMARY OF FINANCIAL POSITION — June 30, 2017 and 2016

FISCAL 2017 REVENUE



- Program service fees **58%**
- Government fees and grants **17%**
- Contributions and special events **16%**
- United Way **5%**
- Legacy Campaign contributions **2%**
- Other **2%**

ASSETS

	2017	2016
Cash	\$ 839,241	\$ 892,322
Membership and other receivables, net	293,909	456,378
Pledges receivable, net	1,561,935	1,615,007
Prepaid expenses and other assets	223,603	240,496
Investments	12,630,495	18,424,126
Property and equipment, net	28,425,192	22,314,568
Total Assets	\$ 43,974,375	\$ 43,942,897

LIABILITIES AND NET ASSETS

LIABILITIES

Accounts payable	\$ 631,020	\$ 1,633,222
Accrued payroll and related liabilities	589,150	1,025,590
Deferred support and revenue	250,800	243,596
Interest rate swap agreement	6,261	21,030
Long-term debt	383,088	616,966
Total Liabilities	\$ 1,860,319	\$ 3,540,404

NET ASSETS

Unrestricted	\$ 32,563,049	\$ 30,594,173
Temporarily restricted	7,263,124	7,669,627
Permanently restricted	2,287,883	2,138,693
Total Net Assets	\$ 42,114,056	\$ 40,402,493
Total Liabilities and Net Assets	\$ 43,974,375	\$ 43,942,897

Downtown

1130 Nicollet Mall
Minneapolis, MN 55403

Midtown

2121 East Lake Street
Minneapolis, MN 55407

Uptown

2808 Hennepin Avenue South
Minneapolis, MN 55408

North Commons Park

1801 James Avenue North
Minneapolis, MN 55411

Children's Center at

Abbott Northwestern Hospital

800 East 28th Street #15103
Minneapolis, MN 55407

Children's Center at Ecolab

80 West 7th Street
St. Paul, MN 55102

Children's Center at Hubbs Center for Lifelong Learning

1030 University Avenue
St. Paul, MN 55104

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ywca 125

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