



STEP UP FOR EQUITY — SUPPORT OUR MISSION
AUGUST 8 | 9:00 AM | LAKE NOKOMIS
ywcamppls.org/5K #RARMPLS21

SPONSORSHIPS

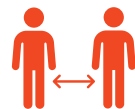
Join us for the Race Against Racism 5K event and help support the mission of YWCA Minneapolis! Bring together your friends, families and colleagues for a casual (or competitive) 3.1-mile run or walk in a safe, distanced outdoor setting at Lake Nokomis. Open to all abilities, ages and genders. Strollers are welcome!



A fun competitive or casual race with course support



Special gifts and recognition for fundraisers



COVID-19 safety protocols and social distancing



Timed finish



Race in person or virtually



Merchandise

eliminating racism
empowering women
ywca
Minneapolis

2021 Sponsor Levels

Race Against Racism 5K



PRESENTING \$25,000

HUMAN RIGHTS \$15,000

CHAMPION \$10,000

Sponsor Benefits

Create a corporate team on our event platform	Create a corporate team on our event platform	Create a corporate team on our event platform
Comped registration fee for 30 participants	Comped registration fee for 15 participants	Comped registration fee for 10 participants
50% off discount for 100 additional participants	50% off discount for 75 additional participants	50% off discount for 50 additional participants

Promotional Benefits

Logo recognition in pre-event email	Logo recognition in pre-event email	Logo recognition in pre-event email
Add a coupon code for your product/service in our virtual swag bag	Add a coupon code for your product/service in our virtual swag bag	Add a coupon code for your product/service in our virtual swag bag
Provide a swag item in the finisher bag	Provide a swag item in the finisher bag	Provide a swag item in the finisher bag
Contribute a prize for an event giveaway	Contribute a prize for an event giveaway	Contribute a prize for an event giveaway
Logo recognition in thank you email	Logo recognition in thank you email	Logo recognition in thank you email
Logo recognition on event and registration webpage	Logo recognition on event and registration webpage	Logo recognition on event and registration webpage
Logo recognition on virtual swag bag	Logo recognition on virtual swag bag	Logo recognition on virtual swag bag
Social media mention	Social media mention	Social media mention
Logo on signage at YWCA fitness facilities	Logo on signage at YWCA fitness facilities	Logo on signage at YWCA fitness facilities
Verbal recognition on race day	Verbal recognition on race day	Verbal recognition on race day
Option to host a tent on race day	Option to host a tent on race day	Option to host a tent on race day
Speaker on race morning to kick off event		
Sponsor provided 30-second video posted on YWCA's social media channels		

Estimated Recognition Impressions: 944,500+

(Onsite Signage, Enewsletters: 14,000+ YWCA Health and Wellness Members;
YWCA Website Annual Visits: 920,000+; Social Media: 10,000+; Event Attendees: 500+)

2021 Sponsor Levels Race Against Racism 5K



PARTNER \$5,000

KEYSTONE \$3,000

VENDOR \$500

Sponsor Benefits

Create a corporate team on our event platform	Create a corporate team on our event platform	Create a corporate team on our event platform
Comped registration fee for 5 participants	Comped registration fee for 3 participants	Unlimited virtual event access

Promotional Benefits

Logo recognition in pre-event email	Name recognition in pre-event email	Name recognition in pre-event email
Add a coupon code for your product/service in our virtual swag bag	Add a coupon code for your product/service in our virtual swag bag	Add a coupon code for your product/service in our virtual swag bag
Provide a swag item in the finisher bag	Provide a swag item in the finisher bag	Provide a swag item in the finisher bag
Contribute a prize for an event giveaway	Contribute a prize for an event giveaway	Contribute a prize for an event giveaway
Logo recognition in thank you email	Name recognition in thank you email	
Logo recognition on event and registration webpage	Name recognition on event and registration webpage	
Logo recognition on virtual swag bag		
Social media mention		
Logo on signage at YWCA fitness facilities		
Verbal recognition on race day		
Option to host a tent on race day		

BECOME AN EVENT SPONSOR TODAY!
We are happy to customize sponsorships.
 Contact Rachael Weiker at rweiker@ywcamps.org