



Be a Part of It's Time to Act!™ 2022

It's Time to Act! forum series is designed for deeper learning and action planning around issues of race, equity, identity and social justice. Attendees take a deep dive into issues affecting our community and are inspired to identify their own role and power to create change. Pairing lectures with intentional action planning, attendees move from talk to action.

These events are hosted virtually and recorded.
This is an excellent professional development opportunity.

**With your sponsorship,
your organization
becomes a visible racial
justice champion,
supporting programs that
empower community
members to address
racial inequities on
interpersonal,
institutional and
systemic levels.**

**2022 Forum Series
speakers and event dates
will be announced in
December 2021**



Estimated Recognition Impressions: 945,000+
(Onsite Signage, Enewsletters: 14,000+ YWCA Health and Wellness Members; YWCA Website Annual Visits: 920,000+; Social Media: 10,000+; Event Attendees: 1,000+)

2022 Sponsorship Levels It's Time to Act!™ Forum Series

PRESENTING

\$10,000

CHANGEMAKER

\$5,000

ACTIVATE

\$3,000

COMMUNITY

\$1,500

Sponsor Benefits

Access for 20 guests to attend each (2) virtual forum

Access for 10 guests to attend each (2) virtual forum

Access for 10 guests to attend each (2) virtual forum

Access for 10 guests to attend each (2) virtual forum

Promotional Benefits

Logo in thank-you signage at YWCA Minneapolis fitness facilities	Logo in thank-you signage at YWCA Minneapolis fitness facilities	Name in thank-you signage at YWCA Minneapolis fitness facilities	Name in thank-you signage at YWCA Minneapolis fitness facilities
Logo on event webpage, event registration page, and social media mention	Logo on event webpage and registration page	Name on event webpage and registration page	Name on event webpage and registration page
Verbal recognition during program	Verbal recognition during program	Verbal recognition during program	Verbal recognition during program
Logo in all attendee e-communications	Logo in all attendee e-communications	Name in all attendee e-communications	
Ad in the digital program	Ad in the digital program		
Opportunity for a 30-second video included in one event			

BECOME AN EVENT SPONSOR TODAY!

Contact Rachael Weiker at rweiker@ywcamppls.org